



Government of Jammu and Kashmir.  
Tourism Department, Civil Secretariat, J&K.  
Email: - tourismhall@gmail.com

Subject: Committees for selecting J&K Tourism's proposals under various schemes and competitions.

Government Order No:- 01 JK(TSM) of 2024  
D A T E D: 01.01.2024

Sanction is hereby accorded to the authorization of the committees constituted vide Government Order No. 78-JK(TSM) of 2023 dated 09.06.2023 and Government Order No.89-JK(TSM) of 2023 dated 17.07.2023 to nominate and finalize Jammu and Kashmir's nominations for the upcoming competitions, respectively:

- i. Challenge- based Destination Development Sub-scheme under Swadesh Darshan 2.0.
- ii. Best Tourism Village 2024 and
- iii. Best Rural Homestays 2024.

The committees shall recommend nominations as per respective guidelines for onward submission to the Ministry of Tourism, Government of India for the national-level evaluation.

By Order of the Government of Jammu and Kashmir.

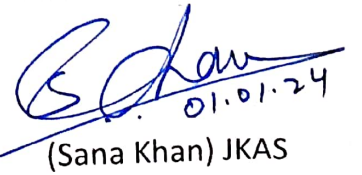
Sd/-

(Dr. Syed Abid Rasheed Shah) IAS  
Secretary to the Government  
Dated: 01.01.2024

No: TSM/Pub/63/2022

Copy to the:

1. Director Tourism, Jammu.
2. Director, Tourism Kashmir.
3. Special Secretary to the Govt. Tourism Department (UT Nodal Officer-Best Tourism Village).
4. Joint Director, Tourism Jammu (Sub-Nodal Officer Best Tourism Village, Jammu Division).
5. Deputy Director, Tourism (Publicity) Kashmir (Sub Nodal Officer–Best Tourism Village, Kashmir Division).
6. Private Secretary to Secretary to the Government, Tourism Department.

  
01.01.24  
(Sana Khan) JKAS

Under Secretary to the Government

